



MEETING DOCUMENTS
FORT WILLIAMS PARK COMMITTEE
CAPE ELIZABETH TOWN COUNCIL

THURSDAY, JUNE 15, 2017

PRESENTED BY:
RON KRAMER



June 2, 2017

Bob Malley
Town Hall
320 Ocean Hall Road
Cape Elizabeth, Maine 04107

Dear Mr. Malley

As a quick introduction, and you perhaps already know a bit of my history, I am the person who became the first to swim the 111 miles from Cuba to Florida. That was back in 2013 and now my new venture is a national walking initiative, EverWalk.

My Cuba Swim expedition leader, Bonnie Stoll, and I are launching all kinds of walks, the focus being epic 7-day, 150-mile experiences through the beautiful outdoor corridors of America.

Our first Epic EverWalk was last October, Los Angeles to San Diego, and our second comes this fall (Sept 10-16) from Boston to Cape Elizabeth. We call this EverWalk New England and are very excited to walk the stunning New England coast, one of our country's jewels.

We are very much hoping to finish our Day Seven (Saturday, September 16) at your Fort Williams Park, in part because of its beauty and in part in homage to the legendary Joanie Benoit Samuelson. Joanie is an old friend of mine and will hopefully come out and walk

with us that last day (if not the whole way up from Boston!).

We are lucky to have another legend, Dave McGillivray, and his DMSE organization as our logistics team.

The schedule would be that our walkers, coming up some 22 miles that day from Biddeford, wouldn't arrive until early afternoon. But our staff would no doubt want to get to the Park early morning to set up tents, finish line, celebration area. We'd be there all afternoon, from the fastest to the slowest finishers, and then into the afternoon for festivities.

And, of course, we will leave the Park as pristine as we find it.

Thanks very much, Mr. Malley, for your consideration of what we hope to be the culmination of an inspiring week at your storied Fort Williams Park.

Respectfully,

Diana Nyad
Founder, EverWalk

p.s. Should you want to know more about us, we are live at EverWalk.com.

EVERWALK

Equipment List & Logistics

Re: finish at Ft. Williams Park, Cape Elizabeth

Park location: Parade Field

EQUIPMENT:

- 2 tents (20 x 40)
- Finish gantry – inflatable.
- Tables and chairs.
- Cones.
- Signage, banners.
- Barricades – 10.
- PA system / riser.
- Portable restrooms- TBD

LOGISTICS:

EverWalk will start in Boston on Sunday, September 10, and end in Cape Elizabeth on Saturday, September 16. There will be upwards of 100 'epic walkers', who will participate each of the seven days, and daily walkers between 50-200. The final day will start in Old Orchard Beach at approximately 7:30 AM and will finish between 1:30-3:00 PM. The 'spread' of time is consistent with the varied rate of speed of the individual walkers. Expectation for last day walkers total: 300.

Since Fort Williams is the finish line of the seven days, our request includes a set up by our DMSE Team to include the equipment listed above, so that the walkers are greeted by a festive venue.

Our Team will need approximately 1-1/2 – 2 hours to set up

the 'finish line' in the Parade Field. It includes a riser as a stage, and sound system, so that Ever*Walk* founder, Diana Nyad, may speak to the walkers with her motivational congratulatory message.

We will provide light food snacks and fluids [not beer or wine], and our expectation is to be clear of the Park by 5:30 PM.

On site in the designated parking area, will be 2-4 vehicles [vans and cars], and a bus to transport the walkers to Portland hotels.







TRASH: we will supply barrels and liners

Ever/Walk™

Saturday, September 16, 2017

Cape Elizabeth, ME

Lower Field Area Layout

-  - Tents - 20x40
-  - Finish Line Inflatable
-  - Awards Stage/Area
-  - Barricades
-  - Porta Johns
-  - Walker's Flow

DMSE
DAVE MCGILLIVRAY SPORTS ENTERPRISES
SPORTS
v.6/13/17

